



Lucky Leaf Expo Dallas 2020 Sponsorship Opportunities

Headliner Sponsor – \$15,000 (Exclusive)

- ◆ 20x20 FRONT ROW FIRST-VIEW CORNER BOOTH (#301) 1st booth in exhibit hall +facing entrance door
- ◆ Logo displayed at all registration counters
- ◆ Floor Map—your logo on the floormap page (both online & in program guide) as the Headliner Sponsor
- ◆ Two-Page Ad in Program Guide with premium placement on the inside front cover
- ◆ TWO Exclusive Sponsor Spotlights on Social Media
- ◆ ALL Promotional Email Blasts to include your name and/or logo presented as the Headliner Sponsor
- ◆ ONE Exclusive email blast
- ◆ Logo on Website's Main Homepage as Headliner Sponsor
- ◆ Logo on Dallas 2020 Homepage
- ◆ Double Logo placement on windows in Lobby (2 large round window clings)
- ◆ Logo on Exhibit Hall Entrance Structure (largest size)
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 25 Exhibitor Badge Passes
- ◆ 150 Complimentary Guest Passes as follows:
 - 100 Premium Admission Passes (Two-Day Expo+Seminar)
 - 50 VIP Passes (Includes Two-Day Expo+Seminar and VIP Access)
- ◆ Lead Retrieval Included
- ◆ Electricity Included
- ◆ Optional Item in Swag Bag provided by you (product and/or flyer)

Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- Four – 6' skirted tables (Black)
- 8-Chairs
- 4 -wastebaskets
- ID Sign

Platinum Sponsor – \$7,900 (2 spots)

- ◆ 20x20 FRONT ROW CORNER BOOTH (Booth 101 or 201)
- ◆ Two-Page Ad in Program Guide
- ◆ Exclusive Sponsor Spotlight on Social Media (1)
- ◆ One Email Blast that has a dedicated section presenting you as a Platinum Sponsor (logo +description)
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 20 Exhibitor Badge Passes
- ◆ 75 Complimentary Guest Passes as follows:
 - 50 Premium Admission Passes (Two-Day Expo+Seminar)
 - 25 VIP Passes (Includes Two-Day Expo+Seminar and VIP Access)
- ◆ Lead Retrieval Included
- ◆ Electricity Included
- ◆ Optional Item in Swag Bag provided by you (product and/or flyer)

Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- Four – 6' skirted tables (Black)
- 8-Chairs
- 4 -wastebaskets
- ID Sign



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Gold Sponsor – \$4,500

- ◆ 10x20 CORNER Booth in Premium Location
- ◆ Full Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 12 Exhibitor Badge Passes
- ◆ 35 Complimentary Guest Passes as follows:
 - 25 Premium Guest Admission Passes (Two-Day Expo+Seminar)
 - 10 VIP Guest Passes (Includes Two-Day Expo+Seminar and VIP Access)
- ◆ Lead Retrieval Included
- ◆ Electricity Included

Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- Two– 6' skirted tables (Black)
- 4-Chairs
- 2 -wastebaskets
- ID Sign

Silver Sponsor – \$2,900

- ◆ 10x10 CORNER Booth in Premium Location
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 round window cling)
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 15 Complimentary Guest Passes as follows:
 - 10 Premium Admission Passes (Two-Day Expo+Seminar)
 - 5 VIP Guest Passes (Includes Two-Day Expo+Seminar and VIP Access)
- ◆ Lead Retrieval Included

Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One– 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign



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Wearable Sponsorships

Want your name/logo to be seen by every attendee and then some? With these wearable sponsorships, your name/logo will not only be seen, but worn by all our attendees throughout the entire multi-day event!

Attendees often keep their wearables afterwards as special keepsakes of the event.

Lanyard Sponsor – \$4,500 (exclusive)

- ◆ Logo on Lanyards
- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One- 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign

Badge Sponsor – \$4,500 (exclusive)

Badges are known to flip over frequently. Have thousands of attendees become walking billboards for your company's ad every time that badge makes a flip.

- ◆ Your Logo and Ad on the Back of the Badges
- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One- 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign

Bag Sponsor – \$4,500 (exclusive)

Everywhere you look there's bags, bags, bags!

- ◆ Your name/logo on one side of the tote bag given to all attendees/exhibitors at registration
- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One- 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign

www.luckyleafexpo.com



Lucky Leaf Expo Dallas 2020 Sponsorship Opportunities

Event Sponsorships

Be the Star of the Party by being the exclusive sponsor of one of these special events.

Networking Happy Hour – \$4,500 (exclusive)

Be the star of the party as the host of the onsite Friday night after hours reception in the main lobby.

- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Networking Happy Hour Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Networking Happy Hour presented by YOU
- ◆ Signage on All cocktail tables during the event presenting you as the event sponsor
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

- Booth includes:
- 8' tall background drape
 - 3' tall side dividers (Black)
 - One- 6' skirted table (Blk)
 - 2-Chairs + 1 wastebasket
 - 1D Sign

After Party Sponsor – \$4,500 (exclusive)

Be the talk of the town as the exclusive sponsor of the Official After Party, presented by YOU.

- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Official After Party Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Official After Party presented by YOU
- ◆ Signage onsite at after party presenting you as the event sponsor
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

- Booth includes:
- 8' tall background drape (Black)
 - 3' tall side dividers (Black)
 - One- 6' skirted table (Blk)
 - 2-Chairs
 - 1 -wastebaskets
 - 1D Sign

Breakfast or Lunch Sponsor – TBA (2 spots)

- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Official After Party Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Official Breakfast or Lunch presented by YOU
- ◆ Signage onsite presenting you as the event sponsor
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

- Booth includes:
- 8' tall background drape (Black)
 - 3' tall side dividers (Black)
 - One- 6' skirted table (Black)
 - 2-Chairs
 - 1 -wastebaskets
 - 1D Sign



Lucky Leaf Expo Dallas 2020 Sponsorship Opportunities

Area Sponsors

Coffee/Water Station Sponsor – \$3,000 (exclusive)

- ◆ Your Branding on Coffee & Water Stations
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Booth sold separately

Charging Station Sponsor – \$3,000 (exclusive)

- ◆ Your Branding on Charging Station. Includes a digital screen to run YOUR personalized ads
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Booth Sold Separately

Bathroom Sponsor – \$3,000 (exclusive)

Capture attendees' attention with approved toiletries and branded signage at the sink area. High traffic area with high visibility and often repeat visibility.

- ◆ Approved toiletries and branded signage at sink area
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Booth Sold Separately

VIP Section Sponsor – TBA (exclusive)



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Area Sponsors Continued

Information Booth Sponsor – \$3,000 (exclusive)

- ◆ Your Branding on Coffee & Water Stations
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby (1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Booth sold separately

Selfie Booth Sponsor – \$3,000

Co-branded photo area backdrop with your logo and lucky leaf logo. Who doesn't love sharing pics of the awesome expo they're attending? This photo booth sponsorship provides the opportunity for attendees to advertise your brand for you! Promotes high social media exposure through a fun, interactive station.

* 1 sponsorship spot. Booth sold separately

Ad Space & Swag Bag Inserts

Full Page Ad in Program Guide – \$499

1/2 Page Ad in Program Guide – \$299

1/4 Page Ad in Program Guide – \$199

Swag Bag Inserts – \$500

Looking for more sponsorship opportunities? Contact us with your sponsorship concept.