



# Lucky Leaf Expo



## Thursday July 8, 2021

### Pre-Show Crash Course\*

\* Separate Purchase Required. Not included with expo+seminar tickets.

9:30 AM-6:00 PM

Pre-Show Business Crash Course

## Expo Days Schedule Overview

### Expo + Seminars

### Friday July 9 & Saturday July 10, 2021

9:00 AM	Registration Opens & Badge Pick Up Available in Atrium/Main Lobby
9:20 AM	Speaker Rooms Open for Seating
10:00AM - 5:00 PM	Expo Floor Hours ( Exhibit Hall B)
10:00AM - 5:00 PM	Seminars & Panels in Progress * See Speaker Schedule Below for more info

### Special Events

### Friday July 9 & Saturday July 10, 2021

### Live Cooking Demos Both Days

Cooking Stage on Expo Floor (Exhibit Hall B)

12:30 PM-1:30 PM

Chef Michael Weinstein Cooking Demo (Friday & Saturday)

3:30 PM-4:30 PM

Chef Michael Weinstein Cooking Demo (Friday & Saturday)

### Book Signing

3:30-4:30 PM

Book Signing with Shira Adler --The ABC's of CBD (Friday & Saturday)

### Key Note Speaker

2:30-3:30 PM on Friday

State of Hemp in Texas with Tx Rep Tracy King & Ilissa Nolan (Friday only)

### Other

10:00 AM - 5:00 PM

Hemp Museum Open Exhibit Hall B (free for all expo attendees)--Friday & Saturday

## SPEAKERS: FRIDAY--July 9, 2021



\*Expo+Seminar Tickets allow you to attend unlimited one-day or two-day speaking sessions on Friday and/or Saturday

Friday:	Speaker	Speaking Title
10:00-10:50 AM	Lee Vernon	CBD/Hemp Business Startup: 5 Key Components to Building a Successful Business Foundation
11:00-11:50 AM	James Johnson	Hemp 101
12:00-1:00 PM	Break	<i>Check Out the Business Panel in Ballroom C</i>
1:00-1:50 PM	Stephen Raisner	How Aquaponic Production can Increase Flavor, Speed of Growth & Profits
2:00 -2:50 PM	Richard Cheng	Healthcare Provider Legal Concerns and Evolutions of Medical Marijuana Programs
3:00-3:50 PM	Shayda Torabi	Marketing and Integrations, What you Need to Launch Your Canna Brand
4:00-4:50 PM	Kevine Greene	Long-Term Community Development through Cannabis Education

Friday:	Speaker	Speaking Title
10:00-10:50 AM	Monica Cervantes	Legal, Regulatory, & Compliance in the Cannabis Industry
11:00-11:50 AM	Zachary Maxwell	5 Cultivation Techniques I wish I knew in 2020
12:00-1:00 PM	Paul Dudley	MicroClimate Systems for Growers--Initial Planning Creates Operational Efficiency & Savings
1:00-1:50 PM	Dr Bridget Williams	Shifting the Stress Reaction with CBD
2:00 -2:50 PM	Alfonso Benavides	Butane in the Field of Extractions from Cannabis and Hemp using various technologies
3:00-3:50 PM	Charlie Piermarini	CBD: A Viable Opioid Alternative
4:00-4:50 PM	Sage Howell	The Circle of Cannabis: Cultivating A Circular Economy Through Compost
Friday: Panels	Speakers	Panel Discussions
12:00pm-1:00pm	<b>Panel: Business Strategies, Markets &amp; Trends</b> with Khadijah Adams, Shayda Torabi & Lee Vernon	
2:00pm-3:00pm	<b>Keynote Discussion: State of Texas Hemp-- Q&amp;A with Rep Tracy King &amp; Ilissa Nolan</b>	



# SPEAKERS: SATURDAY--July 10, 2021

*\*Expo+Seminar Tickets allow you to attend unlimited one-day or two-day speaking sessions on Friday and/or Saturday*

Saturday:	Speaker	Speaking Title
10:00-10:50AM	Jonathan McFarlane	The Cannabis Marketing Pyramid: A Step-By-Step Process to Creating a Winning Cannabis Brand
11:00-11:50 AM	Khadijah Adams	Getting Your Business Funded in the Cannabis Industry
12:00-1:00 PM	Break	<i>Check Out Cultivation Panel in Jr Ballroom C</i>
1:00-1:50 PM	Keiko Beatie	CBD For You
2:00 -2:50 PM	Shira Adler	The New Frontier of Cannabiosciences
3:00-3:50 PM	Christopher Eggers	Cannabis Physical Security and Common Pitfalls
4:00-4:50 PM	Calvin Trostle	Texas A&M Agriculture and Growing Hemp in Texas
Saturday:	Speaker	Speaking Title
10:00-10:50AM	Andrew Bish	Hemp Profitability:2021
11:00-11:50 AM	Kelvin Melton	Co2 Enrichment & Safety: Benefits, Risk, and Safety of Co2 Implementation
12:00-1:00 PM	Break	<i>Check Out Cultivation Panel in Jr Ballroom C</i>
1:00-1:50 PM	Candice Stinnett	Busines Networking to Grow Your Sales Pipeline
2:00 -2:50 PM	Paul Tate	Hemp Crop Insurance Trends and Choices.
3:00-3:50 PM	Ashley Dellinger	How to Stand Out in a Saturated Market

4:00-4:50 PM	Tyrone Russell	Educate your Government Officials on Cannabis & the Benefits will Last for Generations
<b>Saturday Panels:</b>	<b>Speaker</b>	<b>Panel Discussions</b>
10:30 AM-11:30 AM	<b>Women of Weed Feature Film + Discussion</b> with Andrea Salis + Team	
12:00pm -1:00pm	<b>Panel: Seed to Sale--From Cultivation to Finished Product</b> with Zachary Maxwell, Paul Dudley, Andrew Bish	
2:00pm-3:00pm	<b>Panel: Cannabis Lobbying in Texas</b> with Andrew Cates, Dustin Cox	









