



# Lucky Leaf Expo



## Thursday May 13, 2021

### Pre-Show Crash Courses

\* Separate Purchase(s) Required. Not included with expo+seminar tickets.

9:30 AM-6:00 PM

Pre-Show Business Crash Course

11:00 AM-3:00 PM

Building with Hempcrete Crash Course

## Friday May 14 & Saturday May 15, 2021

### Expo + Seminars

9:00 AM

Registration Opens & Badge Pick Up Available (Atrium near Exhibit Hall 4)

9:20 AM

Speaker Rooms Open for Seating (4th Floor--Ballrooms D, E, F, G)

10:00AM - 5:00 PM

Expo Floor Hours ( First Floor Exhibit Hall 3)

10:00AM - 5:00 PM

Seminars & Panels in Progress \* See Speaker Schedule for more info

### Special Events

#### Celebrity Guest Appearance

Booth 601

12:00 PM-4:00 PM (Friday)

Angela Simmons autograph signing

12:00 PM-3:00 PM (Saturday)

Angela Simmons autograph signing

#### Keynote Panel Session

Exhibit Hall 4

2:00 PM - 3:00 PM (Friday only)

Panel Discussion featuring Tx Ag Commissioner Sid Miller

*\*See Speaker Schedule for other panels & seminars*

#### Live Cooking Demos Both Days

11:00 AM-12:00 PM

Chef Michael Weinstein Cooking Demo

12:30 PM-1:30

Chef Sebastian Carosi Cooking Demo

2:00-3:00 PM

Chef Michael Weinstein Cooking Demo

3:30-4:30 PM

Chef Sebastian Carosi Cooking Demo

#### Hempcrete Live Demos

Booth 122

Every other hour during expo

Watch & learn as Hempcrete is mixed, prepared & used to build a hemp wall right in front of your eyes

--> Also check out the Hempwood Displays at Booth 117

#### Other

10:00 AM - 5:00 PM

Hemp Museum Open Exhibit Hall 3 (free for all attendees)

10:00 AM - 5:00 PM

Food Court is Open (Exhibit Hall 3)

**See Next Page for Speaker Schedules**

# SPEAKERS: FRIDAY--MAY 14, 2021



\*Expo+Seminar Tickets allow you to attend unlimited one-day or two-day speaking sessions on Friday and/or Saturday

Friday:Business	Ballroom G	Speaking Title
10:15-11:05 AM	Carl Craig PhD	Gentrifying the Wild West
11:15-12:05 PM	James Johnson	Hemp 101
12:05-1:00	Break	<i>Check out the Business Panel in Exhibit Hall 4</i>
1:00-1:50 PM	Tony Gallo	Cannabis Security from Application to Operation
2:00 -2:50 PM	Finlay Sabin	The Hempime Building Industry
3:00-3:50 PM	Shayda Torabi	CBD Marketing 101 in an Unregulated Market
4:00-4:50	Justin Fischer	What's the Issue with Financial Services for CRBs?
Friday: Cultivation	Ballroom D	Speaking Title
10:15-11:15 AM	Rick Rainbolt and Justin Esquivel	How and Why. Develop a world class premium exotic flower operation. Plus Genetic Selecting & Strategic Cultivation
11:30-12:30 PM	Daniel Marinelli	10 Common mistakes made by Hemp Farmers and How You can Avoid Them
12:45-1:45 PM	William Whatley	Blockchain Software: Compliance and true track/trace for the total hemp supply chain
1:45-3:00 PM	Break	<i>Check Out "The State of Hemp" Panel in Exhibit Hall 4 with TX AG Commissioner Sid Miller, Pittman, Nolan</i>
3:00 -3:50 PM	Geoff Young	CO2 Extraction, Open Q&A
4:00-4:50 PM	Tamera Rice	What to Consider Before Planting Your First Seed
Friday: Science/Legal	Ballroom E	Speaking Title
10:15-11:15 AM	Heather Fazio	State of Cannabis in Texas with Heather Fazio
11:30-12:30 PM	Dr Bridget Williams	Shifting the Stress Reaction with CBD
12:45-1:45 PM	Joshua Thompson	National Definition of Delta 8 Legal and Safety
1:45-3:00 PM	Break	<i>Check Out "The State of Hemp" Panel in Exhibit Hall 4 with TX AG Commissioner Sid Miller, Pittman, Nolan</i>
3:00 -3:50 PM	Reena Kaven	Dosing + Microdosing CBD: How much is Right for You?
4:00-4:50 PM	Courtney Barnes	Future Trends, Psychedelics, & Affecting Drug Policy Reform at the Local Level: 101
Friday: Panels	Exhibit Hall 4	Panel Discussions
12:00pm-1:00pm	<b>Panel: Business, Markets &amp; Trends</b> Speakers: Khadijah Adams, Shayda Torabi, Lee Vernon	
2:00pm-3:00pm	<b>Panel: The State of Texas Hemp: Where We Are, How We Got Here and Where We're Headed</b> Keynote Speakers: TX Ag Commissioner Sid Miller, Lisa Pittman, Ilissa Nolan	





# SPEAKERS: SATURDAY--MAY 15, 2021

*\*Expo+Seminar Tickets allow you to attend unlimited one-day or two-day speaking sessions on Friday and/or Saturday*

<b>Saturday: Business</b>	<b>Ballroom G</b>	<b>Speaking Title</b>
10:15-11:15 AM	Lee Vernon	CBD and the Workplace: CBD is legal, but are your workplace policies?
11:30-12:20 PM	Leah Lakstins	Hemp Retail Operations
12:30-1:20 PM	Khadijah Adams	Getting Your Business Funded in the Cannabis Industry
1:30-2:20 PM		
2:20-3:00 PM	Break	Check out Compliance Panel in Exhibit Hall 4
3:00 -3:50 PM	Asa Waldstein	What Can Marketers Learn From FDA/FTC Enforcement Trends
4:00-4:50 PM	Eric Mckee	Hemp in Construction, Rebuilding America's Economy
<b>Saturday: Cultivation</b>	<b>Ballroom D</b>	<b>Speaking Title</b>
10:15-11:15 AM	Zachary Maxwell	5 Cultivation Techniques I wish I knew in 2020
11:15-12:30 PM	Break	See Cultivation Panel in Exhibit Hall 4
12:30-1:20 PM	Greg Autry	Extraction Matters
1:30-2:20 PM	Stephen Raisner	How Aquaponic Production can Increase Flavor, Speed of Growth & Profits
2:30 -3:20 PM	Corbett Hefner	Farm Economics of Hemp Fiber and Grain
3:30-4:20 PM	Alfonso Benavides	Butane in the Field of Extractions from Cannabis and Hemp using various
<b>Sat: Science / Legal</b>	<b>Ballroom E</b>	<b>Speaking Title</b>
10:15-11:15 AM	Courtney Barnes	Understanding Texas HB 1325 and Implementing Regulations
11:30-12:20 PM	Charlie Piermarini	CBD: An Viable Opioid Alternative
12:30-1:20 PM	Mark Layman, MD	Hypoendocannabinoidism
1:20-1:45 PM	Break	Break
1:45-2:35 PM	Kevin Greene	Long-Term Community Development through Cannabis Education
2:45 -3:35 PM	Sage Howell	A Higher Cause: The Importance of Certified Organic Cannabis
3:45-4:35 PM	Keiko Beatie	CBD For You & Me A Senior's Silver Lining
<b>Saturday Panels:</b>	<b>Exhibit Hall 4</b>	<b>Panel Discussions</b>
11:30pm-12:30pm	<b>Panel: Cultivation &amp; Extraction</b> Speakers: Moses Levin, Geoff Young, Zachary Maxwell, Stephen Raisner	
2:00pm-3:00pm	<b>Panel: Cannabis Lobbying in Texas</b> Speakers: Andrew Cates, Dustin Cox, Chris Sanchez	

