



# Lucky Leaf Expo Dallas 2021 Sponsorship Opportunities

## Headliner Sponsor – \$15,000 (Exclusive)

- ◆ Premium Booth Placement— 20x20 Front Row Corner Booth —> 1st booth upon entry in exhibit hall
- ◆ Registration Exposure— *Presented By [your company]* displayed at all registration counters
- ◆ Floor Map—your logo on the floormap page (both online & in program guide) as the Headliner Sponsor
- ◆ Radio — Featured in select radio ads as “Lucky Leaf Expo sponsored by [your company]”
- ◆ Print —Two-Page Spread in Program Guide. Premium placement on the inside front cover (2 pages)
- ◆ Press— Mention in press release
- ◆ Social Media Exclusive—TWO Exclusive Sponsor Spotlights on Social Media
- ◆ Email—ALL Promotional Email Blasts to include your name and/or logo presented as the Headliner Sponsor
- ◆ Email Exclusive—ONE Exclusive email blast
- ◆ Website—Logo on Destination Homepage as Headliner Sponsor
- ◆ Lobby Signage—Logo placement in lobby (window cling, floor cling, or easel)
- ◆ Entryway Signage—Logo on Exhibit Hall Entrance Structure (top placement, largest size)
- ◆ Social Media—Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 25 Exhibitor Badge Passes
- ◆ Lead Retrieval Included
- ◆ Electricity Included
- ◆ Optional Item in Swag Bag provided by you (product and/or flyer)

### Booth includes:

- 8’ tall background drape (Black)
- 3’ tall side dividers (Black)
- Four – 6’ skirted tables (Black)
- 8-Chairs
- 4 -wastebaskets
- ID Sign

## Platinum Sponsor – \$7,900 (2 spots)

- ◆ 20x20 FRONT ROW CORNER BOOTH
- ◆ Two-Page Ad in Program Guide
- ◆ Exclusive Sponsor Spotlight on Social Media (1)
- ◆ One Email Blast featuring a dedicated section presenting you as a Platinum Sponsor (logo +description)
- ◆ Logo on Destination Homepage as Platinum Sponsor
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 20 Exhibitor Badge Passes
- ◆ Lead Retrieval Included
- ◆ Electricity Included
- ◆ Optional Item in Swag Bag provided by you (product and/or flyer)

### Booth includes:

- 8’ tall background drape (Black)
- 3’ tall side dividers (Black)
- Four – 6’ skirted tables (Black)
- 8-Chairs
- 4 -wastebaskets
- ID Sign



# Lucky Leaf Expo Dallas 2021 Sponsorship Opportunities

## Gold Sponsor – \$4,500

- ◆ 10x20 CORNER Booth in Premium Location
- ◆ Full Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 12 Exhibitor Badge Passes
- ◆ Lead Retrieval Included
- ◆ Electricity Included
- ◆ Optional Item in Swag Bag provided by you (product and/or flyer)

### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- Two– 6' skirted tables (Black)
- 4-Chairs
- 2 -wastebaskets
- ID Sign

## Silver Sponsor – \$2,900

- ◆ 10x10 CORNER Booth in Premium Location
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 round window cling)
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ Lead Retrieval Included

### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One– 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign



# Lucky Leaf Expo Dallas 2021 Sponsorship Opportunities

## Wearable Sponsorships

Want your name/logo to be seen by every attendee and then some? With these wearable sponsorships, your name/logo will not only be seen, but worn by all our attendees throughout the entire multi-day event!

Attendees often keep their wearables afterwards as special keepsakes of the event.

### Lanyard Sponsor – \$4,500 (exclusive)

- ◆ Logo on Lanyards
- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

#### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One– 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign

### Badge Sponsor – \$4,500 (exclusive)

Badges are known to flip over frequently. Have thousands of attendees become walking billboards for your company's ad every time that badge makes a flip.

- ◆ Your Logo and Ad on the Back of the Badges
- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

#### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One– 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign

### Bag Sponsor – \$4,500 (exclusive)

Everywhere you look there's bags, bags, bags!

- ◆ Your name/logo on one side of the tote bag given to all attendees/exhibitors at registration
- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

#### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One– 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign

[www.luckyleafexpo.com](http://www.luckyleafexpo.com)



# Lucky Leaf Expo Dallas 2021 Sponsorship Opportunities

## Event Sponsorships

Be the Star of the Party by being the exclusive sponsor of one of these special events.

### Networking Happy Hour – \$4,500 (exclusive)

Be the star of the party as the host of the onsite Friday night after hours reception in the main lobby.

- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Networking Happy Hour Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Networking Happy Hour presented by YOU
- ◆ Signage on All cocktail tables during the event presenting you as the event sponsor
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

**Booth includes:**

- 8' tall background drape
- 3' tall side dividers (Black)
- One- 6' skirted table (Blk)
- 2-Chairs + 1 wastebasket
- ID Sign

### After Party Sponsor – \$4,500 (exclusive)

Be the talk of the town as the exclusive sponsor of the Official After Party, presented by YOU.

- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Official After Party Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Official After Party presented by YOU
- ◆ Signage onsite at after party presenting you as the event sponsor
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

**Booth includes:**

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One- 6' skirted table (Blk)
- 2-Chairs
- 1 -wastebaskets
- ID Sign

### Breakfast or Lunch Sponsor – TBA (2 spots)

- ◆ 10x10 Booth
- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Official After Party Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Official Breakfast or Lunch presented by YOU
- ◆ Signage onsite presenting you as the event sponsor
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Lead Retrieval Included

**Booth includes:**

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One- 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign



# Lucky Leaf Expo Dallas 2021 Sponsorship Opportunities

## Area Sponsors

### Coffee/Water Station Sponsor – \$3,000 (exclusive)

- ◆ Your Branding on Coffee & Water Stations
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Booth sold separately

### Charging Station Sponsor – \$3,000 (exclusive)

- ◆ Your Branding on Charging Station. Includes a digital screen to run YOUR personalized ads
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Booth Sold Separately

### Bathroom Sponsor – \$3,000 (exclusive)

Capture attendees' attention with approved toiletries and branded signage at the sink area. High traffic area with high visibility and often repeat visibility.

- ◆ Approved toiletries and branded signage at sink area
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Booth Sold Separately

### VIP Section Sponsor – TBA (exclusive)



# Lucky Leaf Expo Dallas 2021 Sponsorship Opportunities

## Area Sponsors Continued

### Information Booth Sponsor – \$3,000 (exclusive)

- ◆ Your Branding on Coffee & Water Stations
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Dallas 2020 Homepage
- ◆ Logo placement on window in Lobby ( 1 large round window cling)
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ 5 Premium Admission Guest Passes & 5 VIP Guest Passes
- ◆ Booth sold separately

### Selfie Booth Sponsor – \$3,000

Co-branded photo area backdrop with your logo and lucky leaf logo. Who doesn't love sharing pics of the awesome expo they're attending? This photo booth sponsorship provides the opportunity for attendees to advertise your brand for you! Promotes high social media exposure through a fun, interactive station.

\* 1 sponsorship spot. Booth sold separately

## Ad Space & Swag Bag Inserts

### Full Page Ad in Program Guide – \$499

### 1/2 Page Ad in Program Guide – \$299

### 1/4 Page Ad in Program Guide – \$199

### Swag Bag Inserts – \$500

Looking for more sponsorship opportunities? Contact us with your sponsorship concept.

[www.luckyleafexpo.com](http://www.luckyleafexpo.com)