



# Lucky Leaf Expo Sponsorship Opportunities

## Headliner Sponsor – \$15,000 (Exclusive)

- ◆ Premium Booth Placement— 20x20 Front Row Corner Booth —> 1st booth upon entry in exhibit hall
- ◆ Need a larger space? Call to discuss.
- ◆ Registration Exposure— *Presented By [your company]* displayed at all registration counters
- ◆ Floor Map—your logo on the floormap page (both online & in program guide) as the Headliner Sponsor
- ◆ Radio — Featured in select radio ads as “Lucky Leaf Expo sponsored by [your company]”
- ◆ Print —Two-Page Spread in Program Guide. Premium placement on the inside front cover (2 pages)
- ◆ Press— Mention in press release
- ◆ Social Media Exclusive—TWO Exclusive Sponsor Spotlights on Social Media
- ◆ Email— Promotional Email Blasts to include your name and/or logo presented as the Headliner Sponsor
- ◆ Email Exclusive—ONE Exclusive email blast
- ◆ Website—Logo on Destination Homepage as Headliner Sponsor
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Entryway Signage—Logo on Exhibit Hall Entrance Structure (top placement, largest size)
- ◆ Social Media—Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 25 Exhibitor Badge Passes
- ◆ Lead Retrieval Included
- ◆ Electricity Included
- ◆ Optional Item in Swag Bag provided by you (product and/or flyer)

### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- Four – 6' skirted tables (Black)
- 8-Chairs
- 4 -wastebaskets
- ID Sign

## Platinum Sponsor – \$8,000 (2 spots)

- ◆ 20x20 FRONT ROW CORNER BOOTH (Premium Location)
- ◆ Two-Page Ad in Program Guide
- ◆ Exclusive Sponsor Spotlight on Social Media (1)
- ◆ One Email Blast featuring a dedicated section presenting you as a Platinum Sponsor (logo +description)
- ◆ Logo on Destination Homepage as Platinum Sponsor
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 20 Exhibitor Badge Passes
- ◆ Lead Retrieval Included
- ◆ Electricity Included
- ◆ Optional Item in Swag Bag provided by you (product and/or flyer)

### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- Four – 6' skirted tables (Black)
- 8-Chairs
- 4 -wastebaskets
- ID Sign



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## Gold Sponsor – \$5,000

- ◆ 10x20 CORNER Booth in Premium Location
- ◆ Full Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 12 Exhibitor Badge Passes
- ◆ Lead Retrieval Included
- ◆ Electricity Included
- ◆ Optional Item in Swag Bag provided by you (product and/or flyer)

### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- Two– 6' skirted tables (Black)
- 4-Chairs
- 2 -wastebaskets
- ID Sign

## Silver Sponsor – \$3,000

- ◆ 10x10 CORNER Booth in Premium Location
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Logo on Exhibit Hall Entrance Structure
- ◆ Sponsor Mentions in select Marketing/Social Media
- ◆ Enhanced Listing in Program Guide
- ◆ 8 Exhibitor Badge Passes
- ◆ Lead Retrieval Included

### Booth includes:

- 8' tall background drape (Black)
- 3' tall side dividers (Black)
- One– 6' skirted table (Black)
- 2-Chairs
- 1 -wastebaskets
- ID Sign



# Lucky Leaf Expo Sponsorship Opportunities

## Wearable Sponsorships

Want your name/logo to be seen by every attendee and then some? With these wearable sponsorships, your name/logo will not only be seen, but worn by all our attendees throughout the entire multi-day event! Attendees often keep their wearables afterwards as special keepsakes of the event.

### Lanyard Sponsor – \$5,000 (exclusive)

- ◆ Logo on Lanyards
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide

### Badge Sponsor – \$5,000 (exclusive)

Badges are known to flip over frequently. Have thousands of attendees become walking billboards for your company's ad every time that badge makes a flip.

- ◆ Your Logo and Ad on the Back of the Badges
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide

### Bag Sponsor – \$5,000 (exclusive)

Everywhere you look there's bags, bags, bags!

- ◆ Your name/logo on one side of the tote bag given to all attendees/exhibitors at registration
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide

[www.luckyleafexpo.com](http://www.luckyleafexpo.com)



# Lucky Leaf Expo Sponsorship Opportunities

## Party /Activity Sponsors

Be the Star of the Party by being the exclusive sponsor of one of these special events.

### Networking Happy Hour – Contact to Discuss (exclusive)

Be the star of the party as the host of the Networking Happy Hour Mixer.

- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Networking Happy Hour Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Networking Happy Hour presented by YOU
- ◆ Happy Hour Fliers distributed to all attendees during onsite check-in /registration
- ◆ Onsite Signage placed strategically throughout the event space—Networking Happy Hour presented by YOU
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide

### After Party Sponsor – Contact To Discuss (exclusive)

Be the talk of the town as the exclusive sponsor of the Official After Party, presented by YOU.

- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Official After Party Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Official After Party presented by YOU
- ◆ Signage onsite at after party presenting you as the event sponsor
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide

### Breakfast or Lunch Sponsor – Contact to Discuss

- ◆ Half Page Ad in Program Guide
- ◆ Event Ad in Program Guide presenting you as the Official Breakfast or Lunch Sponsor
- ◆ Social Media Posts & Email Event Spotlights —Official Breakfast or Lunch presented by YOU
- ◆ Signage onsite presenting you as the special event sponsor
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide



# Lucky Leaf Expo Sponsorship Opportunities

## Area Sponsors

### Seminar Room Sponsor – \$4,000 (exclusive)

- ◆ Your logo/brand displayed in each seminar room
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage of Website
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide
- ◆ Booth sold separately

### VIP Section Sponsor – \$4,000 (exclusive)

- Your logo/brand displayed in each seminar room
- Half Page Ad in Program Guide
- Logo on Event Homepage of Website
- Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- Enhanced Listing in Program Guide
- Booth sold separately

### Photo Area Sponsor – \$4,000 (exclusive)

- ◆ Co-branded 8x8 Step & Repeat Banner with your logo and lucky leaf logo. Who doesn't love sharing pics of the awesome expo they're attending? This photo booth sponsorship provides the opportunity for attendees to advertise your brand for you! Promotes high social media exposure through a fun, interactive station. Sponsorship includes Half Page Ad in Program Guide, Logo on Event Homepage of Website, Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner, Enhanced Listing in Program Guide

### Charging Station Sponsor – \$3,000 (exclusive)

- ◆ Your Branding on Charging Station. Includes a digital screen to run YOUR personalized ads
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide
- ◆ Booth Sold Separately

### Bathroom Sponsor – \$3,000 (exclusive)

Capture attendees' attention with approved toiletries and branded signage at the sink area. High traffic area with high visibility and often repeat visibility.

- ◆ Approved toiletries and branded signage at sink area
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide
- ◆ Booth Sold Separately



# Lucky Leaf Expo Sponsorship Opportunities

## Item Sponsors Continued

### Pen Sponsor – \$2,500 (exclusive)

- ◆ Pens branded with your logo and company information
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide
- ◆ Booth Sold Separately

### Notepad Sponsor – \$4,000 (exclusive)

- ◆ Notepads branded with your logo and company information
- ◆ Half Page Ad in Program Guide
- ◆ Logo on Event Homepage
- ◆ Lobby Signage—Logo on the *Thank You Sponsors* Pop Up Banner
- ◆ Enhanced Listing in Program Guide
- ◆ Booth Sold Separately

## Ad Space & Swag Bag Inserts

### Full Page Ad in Program Guide – \$599

### Half Page Ad in Program Guide – \$399

### Quarter Page Ad in Program Guide – \$299

### Swag Bag Inserts –\$500 You provide the approved swag items. We distribute.

Looking for more sponsorship opportunities?  
Contact us with your sponsorship concept.